2 DAYS LATER **SHORT FILM COMPETITION 10**

"DEAD GOOD"

KENT ON SUNDAY

"GORE BLIMEY"

"KETCHUP-STREWN CHILLERS"

"ITS FRIGHT NIGHT FOR FILMMAKERS"

KM EXTRA

"IT'S SUCH A COOL COMPETITION. TOP NOTCH!"

HOURS ARE NUMBERED

BEEPING BUSH PRODUCTIONS PRESENT 2 DAYS LATER SHORT FILM COMPETITION 2010

PRODUCTION 48 HOURS GENEE HORROR/CHILLER/SUSPENSE BREEF BEEFING BUSH LTD (SEE BELOW) COMPETITION 29/09/10 SCREENING 30/10/10 AT THE THEATRE ROYAL MARGATE PRIZES GENRE RELATED WAAR DEFINITE

CONTACT: BEEPING BUSH LTD, THE COMMUNITY PHARMACY GALLERY, 16 MARKET PLACE, MARGATE, KENT, CT9 1ES TEL: 01843 223800 EMAL: info@2dayslater.co.uk URLS: www.2dayslater.co.uk

FUNDERS:

SCIEEN







SPONSOR:



SUPPORTERS

EWEST COM

Theatre A Royal MANSATE

lagia acrobelly



2 DAYS LATER 2010 COMPETITION BRIEF

THE DARE!

Throughout the months of July to September Beeping Bush Productions invite budding filmmakers to try their hand at producing a 10 minute horror short within 48 hours. This annual competition has been created to encourage anyone interested in film (maybe for the first time) to make a production of nominal expense and technical ability.

"It's a rare and free opportunity for budding film makers to actually see how an audience reacts to their work in a friendly and relaxed atmosphere."

Mick Etherton, Beeping Bush Productions

WHY DO WE DARE YOU?

- 1. the spirit of the competition is to be able to make a film quickly and cheaply without the constraints of the high production costs associated with a typical short film
- 2. its a level playing field so everyone can have a go; practising filmmakers, film enthusiasts, and students
- 3. you have the chance for your film to be screened to an audience. It's a great way to network with other like-minded individuals, film groups and industrial professionals at the screening or, at least have a big party
- selected entries will be available for download from the 2 Days Later website for international marketing to short film festivals and film funding bodies
- 6. win Horror and Film Industry related prizes and merchandise
- 7. it brings out the best in you; it's fast, furious and fun, honest!

DO YOU DARE?

2 DAYS LATER 2010 COMPETITION BRIEF

MAIN CONDITIONS OF ENTRY

To produce a short film/video on any format up to, but no more, than 10 minutes in length. The final delivery must be submitted on either PAL DVD video or miniDV tape (including sony HDV).

All submissions require to be of Horror/Suspense/Chiller Genre and **MUST** include **THREE** of the following items in your film:

The phrase "It was full before we left"

It is not acceptable as a title/tagline and must be incorporated in to the script even as a "one liner". Non-dialogue submissions must use their imagination!

A Clown

Human or other (worldly)

A Black Cat

Real of stuffed

Magnifying Glass / Microscope

Give us a clue! / or for those mad professor types

A Pair of Pliers

Handy for removing rusty / finger nails etc

A Belly Dancer

Still, moving, dead or alive. (www.laylaacroobelly.weebly.com have volunteered her services!)

SUBMISSIONS

All submissions must be received at **The Community Pharmacy Gallery**, **16 Market Place**, **Margate** by 5pm Wednesday 29th September 2010.

All final submissions to be delivered on either PAL DVD video or miniDV tape (including Sony HDV), and be accompanied by the completed entry form and monitoring forms. The organisers reserve the right to refuse submissions if the conditions of the competition are not adhered to.

AGE GUIDELINES

FILM SUBMISSIONS

Any age group can enter a film into the competition, but a responsible person over 18 must sign the Entry Form as the **Producer** of the film entry.

HALLOWE'EN SCREENING EVENT (30th October 2010)

The screening is only open to persons aged **18 YEARS AND OVER ONLY**. The reason for this is that because of unknown potential adult content of the submitted films, we are unable to allow under 18's to attend, in accordance with local authority film censorship regulations.

JUDGING

Each year we endeavour to include influential members of the film and media industry on our Judges' Panel, who have a connection with Kent in some way, so that increasingly, competition participants are offered an opportunity to show their work professionally and take ownership and pride in their own creative talents.

The Judging panel votes for:

Best Short Film
Best Director
Best Cinematographer
Best Sound
Best Actor
Best Actress
Best Editing
Best Screenplay
Best Special Effects
Best Student Film

Best Gore

The attending live audience will be able to vote for Best Popular Film from the Shortlisted performance and Most Popular Film from the Matinee performance.

WORKSHOPS

Beeping Bush Ltd is a Screen South Community Network Film Delivery Partner for Kent & Medway, supported by UK Film Council. Beeping Bush will be conducting free "Introduction to DV filmmaking" workshops at our studios in Margate and other locations across Kent from July to September 2010.

Further details of the workshops will appear on the 2 Days Later Short Film Competition 2010 website (www.2dayslater.co.uk) as soon as the courses are confirmed.

Prizes

The full prize package has yet to be revealed for this year's competition. Full details of the prizes will appear in updated bulletins on the 2 Days Later Short Film Competition website (www.2dayslater.co.uk).

HALLOWE'EN SCREENING EVENT

We have a fantastic screening event for you held at the Theatre Royal Margate, on Saturday 30th October 2010. Full details will appear on the 2 Days Later Short Film Competition website (www.2dayslater.co.uk) in the forthcoming months but it is expected that doors will open 30 minutes before the 14.00 Matinee screening and 19:00 Shortlist screening. Admission to all screenings are free of charge.

A shortlist of no more than 13 films will be screened in the evening Shortlist Screening. It is hoped that all other submitted productions will be shown in the



afternoon Matinee Screenings, but due to time constraints, this will be restricted to approximately 27 films spilt across three screenings. For those entries that are not shown on the big screen then *hopefully* these will be shown on monitors within the theatre complex during the day.

Where possible, all film entries are shown to public audience and shortlisted films are judged by a panel of film and media industry professionals competing for a wide range of prizes

There will be an after-party event following the Hallowe'en Screening and Awards, details to follow on the 2 Days Later Short Film Competition website (www.2dayslater.co.uk).

Fancy dress is optional but highly recommended. A prize will be given for Best Costume.

QUOTES

Here's what people had to say about the competition:

"It's such a cool competition, that actually gives people big screen showings of their work. TOP NOTCH!"

James Moran, Screenwriter & regular 2DL Judge (Severance, Dr Who, Torchwood)

"Just wanted to say thanks on behalf of the whole team responsible for producing 'Dead Funny'. We all had an excellent weekend and are truely over the moon at winning as much as we did, especially Best Film! Thanks again for a weekend none of us are likely to forget in a hurry!"

Gavin Park, Dead Funny (Winner of five awards including Best Film 2009)

"Thanks for putting on such a fantastic festival, we really enjoyed ourselves and will definitely be participating next year!"

Rob McLellan, Raid (Awarded Best Actress 2009)

"A big thank you for the event on Saturday Night - exceptional entertainment and a fantastic standard of movies - puts Margate on the map!"

Paul Brewer, Booth D76 (Awarded Best Student Film 2008)

"Competitions like the '2 Days Later Competition' are a fantastic chance to show a genre audience what you're made of."

Shaun R Smith, Soldier (Winner of four awards including Best Film 2007)

Guidelines/Rules...

- 1. All films submitted must be an original work: Do not use part or all of a previous project, or footage that has not been filmed during the 48-hour total production time. Credit any sources/artists of 'copyright cleared' music that is used in your film entry. Films must be copyright free (music, logos, etc.).
- 2. Maximum length of your contest video is **TEN minutes** (including credits).
- 3. The video must be shot and edited in **48 hours total production time**: No more! We rely on your integrity in this matter. You can however, spread out your 48 hours over an extended period, for example, you could work eight hours a day on five separate days.
- 4. All entries MUST feature an accreditation of the 2 DAYS LATER Short Film Competition 2010: i.e. "Made for the 2 Days Later Short Film Competition 2010". This can either be at the beginning or the end of the film.
- 5. All submissions MUST include a high quailty still/photo (preferably .tif or .png format) taken from either the final film or on set and be submitted on a separate CD. The still is to be used for the Audience Vote and A2 prize posters on the Screening Night and for promoting your film through our marketing material and website.
- 6. All film submissions must supply a tagline (10 words max) and a short film synopsis (50 words max) for our use, to market your film in press releases and to other film festivals etc.
- 7. The final delivery of entry submission must be on either PAL DVD video or miniDV tape (including Sony HDV).
- 8. Whilst editing make sure that all SOUND LEVELS of your film are set at around -12db and peak no more than -6db.
- 9. The purpose of the competition is to foster and encourage creativity, i.e. the idea of the film and its execution, rather than the technology used to make it.
- 10. Copyrights are the Producer's responsibility and may need to be obtained prior to the event.

 Beeping Bush Productions, or any of its partners, take no responsibility for any breaches of copyright.
- 11. Each film must contain **THREE items** from the list outlined on the second page in the brief as proof that the film was shot for this competition. They do not have to be prominently featured or shown in full.
- 12. We will not accept any work that clearly and unduly places the public, or the applicants themselves, at risk from physical harm, nor will we be held responsible for the consequences thereof.
- 13. All Main Category Entries to be submitted to the Beeping Bush Office above The Community Pharmacy Gallery by 5pm Wednesday 29th September 2010. The postal address is as follows:

2 DAYS LATER COMPETITION
Beeping Bush Ltd.
The Community Pharmacy Gallery
16 Market Place
Margate
Kent
CT9 1ES
England

14. Collection of the entry submission from the Gallery is the responsibility of the entrant.

Conditions...

- 1. By completing the entry form and delivering it to Beeping Bush Ltd (operating as Beeping Bush Productions), the Producer has applied to enter the proposed film in the 2 DAYS LATER Short Film Competition 2010 and related events and accepts that the conditions contained in this form apply to the Producer and Beeping Bush Productions.
- 2. Beeping Bush Productions reserves the right to reject the Producer's film and will be informed as to the reasons why.
- 3. All films submitted to the 2 DAYS LATER Short Film Competition 2010 may at the discretion of Beeping Bush Productions be publicly performed at the Hallowe'en screening and related event activities from 30th October 2010 across all territories including the 2 DAYS LATER Short Film Competition website (www.2dayslater.co.uk) for an indefinite period.
- 4. By applying for entry in Beeping Bush Productions' 2 DAYS LATER Short Film Competition 2009, the Producer makes the following warranties:
 - a) the Producer is the owner or licensee of the copyright in the sound recordings comprising the soundtrack to the film and the works reproduced in those recordings for an indefinite period from 30th October 2010.
 - b) the Producer ensures that all details in the entry form and monitoring forms are correct.
- 5. the Producer, by applying for entry into the 2 DAYS LATER Short Film Competition 2010, assigns absolutely to Beeping Bush Productions the exclusive right to:
 - a) include the film in whole or part in promotional activities for the 2 DAYS LATER Short Film Competition or its appointed sponsors.
 - b) a collection or compilation of films seen in public at any film festival conducted or consented to, by Beeping Bush Productions,
 - c) to communicate the film to such public by any means including, but not limited to, the internet, cable, satellite and by any media yet to be devised and at, from or otherwise in connection with any film festival conducted by Beeping Bush Productions.



Hints & Tips...

WHAT YOU'LL NEED...

Camera & Batteries

YES! If you don't have your own camera and would like to enter, borrow a friend's, hire or join a group who already have one. Don't forget extra fully charged batteries.

Tapes

Not only will you need a master tape, but also it's a good idea to back up an extra copy. For quality purposes you should submit your video on miniDV (including sony HDV although DVD Video is acceptable).

Editing equipment

Similar to the camera, if you do not have editing facilities then borrow or hire. Try local colleges, media centres, community centres, etc. Of course there maybe basic editing facilities built in to your camera equipment.

Actors

You don't have to use actors, but it's ideal and recommended. Your best option is to bring along your friends, or double up with crew as actors.

Music

Don't forget your score! Remember you may need to have written copyright documentation for commercial tracks! We encourage filmmakers to take advantage of the pre-cleared music tracks for your contest videos, which can be found on the internet, and credit appropriately. There are many copyright free soundloops for non-commercial use/film festivals. Mac people can use garageband/apple loops whilst PC there is acid loops. If you have your own original music, use it! If you can play the guitar, keyboards, flute, or any musical instrument just make up a tune. You can basically use anything to produce your musical score. Pick up some sticks and bang them together, or play the drums on a cardboard box. Be creative and think differently.

Headphones & Microphone

It is a good idea to have headphones to listen to the playback of the audio on your camera equipment. If you have a good quality microphone then use it instead of the built-in camera microphone. Weather constraints such as wind and rain may interfere with your sound quality, so have alternatives.

Your Team

You can have as many people in your team as you wish. If you wish to work alone you can, however it may be easier if you work in a team. This will allow delegation, a useful resource given the time constraints.

Wet weather gear

It is likely to rain (Sod's law), and some of the items on the list are outside. Make sure you not only bring coverage for yourself, but for your camera and equipment as well!

Transportation

Having a car is advantageous. You don't have to carry all your equipment and gear around - If it rains, you have shelter and storage and you get to places quicker. Always check the times and availability of public transport. You don't want to be caught short by those dastardly weekend engineering works.

WHAT YOU NEED TO KNOW...

A Quick Run down

You can add music but make sure you have copyright for it where required.

You can add voice over, effects and soundtrack.

You can do any story, it's totally up to you as long as it fits the 2 DAYS LATER Short Film Competition 2010 criteria (i.e. horror genre). Just make sure you include **three items** from the list and keep the film no longer than **10 minutes.**

Cinematography

Types of Shots:

Shots are divided into three basic categories - the long shot (LS), medium shot (MS) and close up (CU).

LS: Includes whole body of the person in relation to the environment, usually taken from fairly far away from the person.

MS: The MS is not too detailed and includes part of the subject and usually includes people from head to knee or from waist up.

CU: The CU shows a detail of the scene; in the case of a person, it is a head and shoulder shot.

Other shots:

Establishing Shot (ES) / Wide Shot (WS): A wide view of landscape or a shot that defines the basic space or locale where the subsequent events take place.

Point of View Shot (POV): Is taken from someone's or something's vantage point.

Useful Terms

Leading the action: Whenever a subject has a definite movement toward the edge of the frame, place the subject closer to the edge from which he is moving. If the shot continues for some time, the runner can advance in the frame (still leaving room at the right) to suggest forward movement. Similarly, someone in profile looking off screen to the right should be framed closer to the left side of the frame, leaving space on the right.

Continuity: Continuity records the camera angle, length, cast action, exact dialogue etc., so that each shots designed to be cut on either side will match. Every aspect of the shot conforms to the final edited sequence.

The 180-degree rule (or Crossing the line): Screen direction refers to the right or left direction on screen as seen by the audience. If a subject facing the camera moves to his left, it is screen right. The 180-degree rule tells how to maintain screen direction when different shots from the same scene are edited together. To help plan your shots, imagine a line drawn through the main line of action. If all camera shots are on one side of the line, screen direction will be preserved from shot to shot. However, sometimes crossing the line can be used as an effect known as 'the jump cut'.

Lighting

There are a few things to watch out for. Make sure what you're filming isn't backlit, or in a shadow, and avoid pointing the camera directly towards the sun or a bright light as it will flare up the image.

Titles

Some cameras offer titles, but if your camera doesn't, don't worry. There are plenty of ways to produce titles. Just write on some paper with a marker, or use chalk on the ground. Try and work the titles into the action!

Scripting

Pre-production is the key, start with a concept and idea, create an easily adaptable script, one that can change easily and quickly as you may need to allow for changes. Don't block yourself in.

Storyboarding

Storyboarding is a process that visually orders your shots and action. By consciously deciding what shots to use and which order they run in, this will make the whole production process much more efficient and save valuable time.

Post Production Sound Level Output -12db (peaking at -6db)

Final sound output levels should be set to average around -12db peaking at -6db. This is for continuity across all film submission screenings.

Stick with the spirit!

Hope for the best but expect the worst.



ABOUT THE ORGANISERS

Beeping Bush Productions (www.beepingbush.co.uk)

Beeping Bush Productions is the production arm of Beeping Bush Ltd. It is a pioneering (Industrial and Provident status) digital arts & media organisation and is the Screen South Community Network Film Delivery Partner for Kent & Medway, supported by The UK Film Council and Kent County Council Arts Investment funding.

ABOUT OUR FUNDERS

UK Film Council (www.ukfilmcouncil.org.uk)

The UK Film Council is the Government backed lead agency for film in the UK ensuring that the economic, cultural and educational aspects of film are effectively represented at home and abroad

Screen South (www.screensouth.org)

Screen South are the regional screen agency of the UK Film Council for the south of England. Based in Folkestone, they are the first port of call for funding and information relating to film in the region

Kent County Council (www.kent.gov.uk)

Provides residents, visitors and businesses with useful information about Kent County Coucil and its services

ABOUT OUR SPONSORS

VMI (www.vmi.co.uk)

VMI are one of the success stories of the new generation of Digital facilities companies and are today the largest stockist of HD Camcorder equipment in the UK

Gadds', The Ramsgate Brewery Ltd (www.ramsgatebrewery.co.uk)

Brewing fresh, tasty, local ale for fresh, tasty locals. Taste of Kent Awards: Best Kent Brewery, 2007 Best Kentish Beer, 2008. Great Taste Awards: Double Gold, 2009

ABOUT OUR SUPPORTERS

Theatre Royal Margate (www.theatreroyalmargate.com)

The Theatre Royal Margate is a professional theatre that receives and produces 3 seasons of professional work each year, featuring drama, comedy, music, dance, exhibitions and talks

The Westcoast Bar (www.westcoastlive.co.uk)

Thanets premier live music venue and bars situated at the heart of Margate Old Town a stones throw away from the Turner Contemporary development

Canterbury Festival (www.canterburyfestival.co.uk)

The Canterbury Festival is Kent's International Arts Festival, the largest festival of arts and culture in the region, and one of the most important cultural events in the South East.

Layla Acrobelly (http://laylaacrobelly.weebly.com)

Acrobatic belly dancer located in the Canterbury region for all occasions. Classes and workshops available. Layla is available to feature in 2DL film submissions. Contact directly.

Entry Form 2DL10

THIS MUST BE SUBMITTED WITH THE ENTRY SUBMISSION

Please fill in all details and attach it to your miniDV tape or DVD:

Title of film/video: _			
Tagline:			
Synopsis (no more	than 50 words):		
Director:			
Producer:			
Contact Address: _			
Phone (h):	Pho	one (mob/work):	
Email:			
Duration:	No. of cast involv	ved: No. of crew involved	:

Entry Form 2DL10 (continued)

Original Format:	Picture Ratio (i.e. 4:3, 16:9 widescreen):				
Where did you first here about 2 Days Later?: (ie: name of newspaper, name of website, god For Student Entries:	ogle search, facebook advert, word of mouth)				
Student name:					
Student course:					
Press/Television Enquires:					
Please tick the box if we can release your contact details to press/television enquires about your film					
Film Items:					
Please tick and state the timecode of which THREE items feature in your film/video:					
The Phrase "It was full before we let	ft"				
A Clown	timecode:				
A Black Cat	timecode:				
Magnifying Glass / Microscope	timecode:				
A Pair of Pliers	timecode:				
A Belly Dancer	timecode:				
I/We agree to all guidelines/rules and conditions as specified in 2 DAYS LATER Short Film Competition 2010 Brief.					
Print name:	Position: (ie: producer)				
Cimpatura					
Signature:	Date:				

Monitoring Form 2DL10

THIS PAGE MUST BE COPIED AND COMPLETED FOR EVERY PERSON (CAST & CREW) INVOLVED IN THE PRODUCTION

Diversity of Participants		Applies	No. of People
White Mixed	British Irish Any other White background White and Black Caribbean White and Black African White and Asian		
Asian or Asian British	Any other mixed background Indian Pakistani Bangladeshi		
Black or Black British	Any other Asian background Caribbean African		
Chinese or other	Any other Black background Chinese Any other ethnic background Ethnicity unknown		
2. Gender:			
	Male Female Gender not given		
3. Disability:			
	Yes No Disability information unknown		
4. Age:			
	Under 18 years 19-26 years 27-40 years Over 40 years		